

# SHARINGOS

OPERATING SYSTEM

## The Year End Report

December 2018



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# Introduction

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## Powering a Global Mobility Revolution

In 2017, SharingOS launched the UK's first large-scale dockless bike sharing scheme, YoBike. Since then we've expanded and created SharingOS, the mobility sharing platform that powers YoBike and other mobility operators to thrive in the mobility sharing markets.

There are two core beliefs to the SharingOS approach. First, operators need stable and reliable hardware and software technology to roll out a sustainable mobility sharing scheme. The second is that mobility sharing needs to be multimodal, covering all trips from the first to the last mile.

That is why we created SharingOS. We provide sustainable, scalable solutions so operators can concentrate on what counts most: running and growing successful mobility sharing schemes. With our vehicle agnostic software system, our partner operators are able to easily integrate and add different mobility solutions as they grow.

We've created this brochure to celebrate this past year.

We hope you enjoy it as much as we did putting it together.

# SharingOS in the World

SharingOS has enabled operators to kick start their own mobility revolutions in 26 cities:

**YoBike:** Bristol, Southampton, Harleem  
**Indigo Weel:** Metz, Tours, Bordeaux, Lyon,  
Toulouse, Angers, Grenoble  
**VBike:** Mexico City, Veracruz, Mérida,  
Merepec, Puerto Vallarta  
**DigiBike:** Västerås, Lund

**BleeeperBike:** Dublin, Sligo  
**IsraBike:** Tel Aviv  
**Geovelo:** Kozenice, Rybnik, Żory,  
Pawłowice, Tarnobrzeg,  
Złotoryja



# SharingOS Timeline



SharingOS launches YoBike



SharingOS active in 4 countries



Indigo Weel launches in Metz



Geovelo launches in Poland, SharingOS 8th country



500,000 rides per month



VBike launches in Mexico City



1/2 million users



Indigo Weel launches scooter sharing in Toulouse



SharingOS showcases at Autonomy Summit



Looking forward to 2019!

# Improving Urban Mobility with Last Mile Solutions



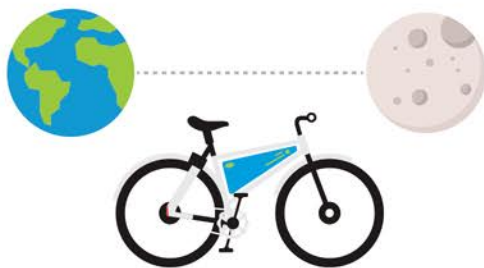
Number of rides taken place during peak commute hours

**64%** of orders

Carbon saved (estimate)

**469 tons**

Equivalent to 4226 trees saved



Number of km ridden

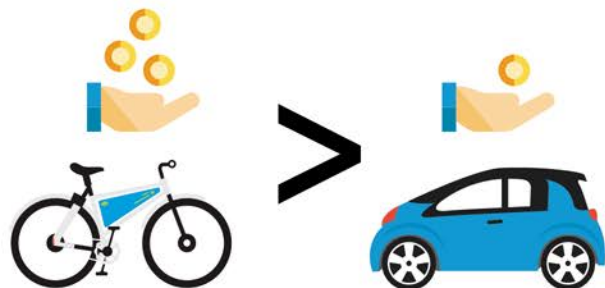
**4,812,358.254 km**

Equivalent to 6 round trips from earth to moon

Cost of bike sharing vs owning a car (estimate)

**90% savings**

via bike sharing



*The above statistics are taken from a sample set of data and estimations. The carbon saved is based on the riding time data and the savings cost is based on data collected on car ownership in the UK.*

# Case Studies

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**INDIGO** Indigo Weel in France



VBike in Mexico



# Indigo Weel in France



## France's Leading Dockless Bike Sharing System

SharingOS' collaboration with global car parking company Indigo Group to form Indigo Weel is a perfect example of the quick roll-out and expansion that can be achieved with the SharingOS platform. Since launching in December 2017, Indigo Weel has established itself as Europe's leading dockless bike sharing operator, already present in seven cities in France and looking to expand overseas next year.



Monthly rides  
150,000



Total registered users  
176,432



Average Riding Time  
15 minutes



Number of cities  
7



Average Riding Distance  
1394 meters





# VBike in Mexico



## Mexico's Leading Dockless Bike Sharing System

VBike is SharingOS' latest venture and launched in Mexico in March, 2018. By working with local Mexican entrepreneurs, VBike has secured significant public backing in its aim to tackle Mexico City's notorious pollution problem.



Monthly rides  
240,000



Total registered users  
220,239



Average Riding Time  
24 minutes



Number of cities  
5



Average Riding Distance  
1589 meters



# SharingOS, Looking Forward

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Multimodal Hardware: Autonomy Summit

Multimodal Software: Indigo Weel App in Toulouse



# Multimodal Hardware

## One System, Multiple Hardware Solutions

SharingOS has developed a complete hardware unit aimed at providing solutions for all mobility strategies. Beginning by offering short trip mobility strategies such as bike, e-bike and e-kickscooter sharing, SharingOS also offers scooter and moped sharing, as well as car sharing solutions to ensure that all mobility sharing needs are satisfied. To unite these together is the SharingOS batter vending machine that powers a battery swapping and energy sharing network that powers all SharingOS e-vehicles.



Click Here To See Our  
Autonomy Summit Video:



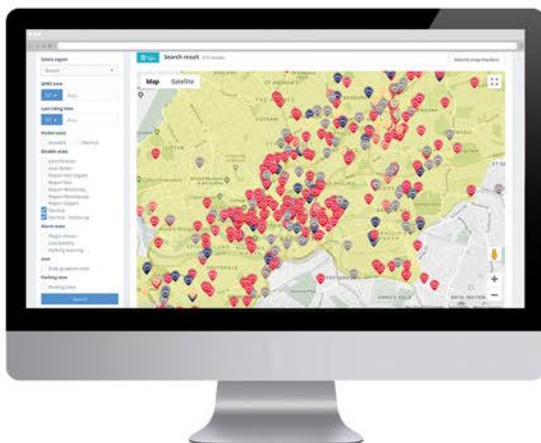
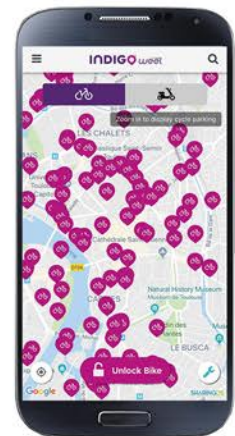
# Multimodal Software

## One App for Scooter and Bike Sharing

Since launching its dockless bike sharing services, the SharingOS platform has helped Indigo Weel become the first multimodal operator in Europe, now offering bike and scooter sharing services in Toulouse.

### Integrated Frontend Solution:

With the integrated frontend solution, users can seamlessly toggle between the bike and scooter sharing offerings in Toulouse. The SharingOS multimodal software means that the users share the same user registration details for both services, enabling a frictionless user experience.



### Integrated Backend Solution:

Not only that but the operators of the system are able to effectively track both the vehicle sharing operations without having to switch between different consoles. A seamless operator experience enables a quick and effective management of the fleet of shared vehicles.



# SHARINGOS

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## Looking forward to next year!

Contact us at  
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